

Privacy Policy

Eden Intelligence ('we', 'us' or 'our') is committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

By visiting or using our site (<https://www.edenintelligence.com>), providing your contact details or other personal data to us, registering to our updates, or communicating with us (whether by phone, in person or by electronic means) you are accepting and consenting to the practices described in this policy.

For the purpose of the General Data Protection Regulations (GDPR) and the Data Protection Act 1998 (the Act), the data controller is Eden Intelligence Limited (a private company limited by guarantee), with company number 04484349 whose registered address is 4th Floor, 4 Tabernacle Street, London EC2A 4LU, United Kingdom.

Information we collect

We may collect and process the following data about you:

- **Information you give us.**
 - You may give us information about you, such as your name, address, email address and phone number, personal description, professional affiliation and interests. This includes information you provide when you correspond with us by phone, email, other electronic means or in writing, register for an event, search our site, subscribe to any of our services, participate in discussion boards or other social media functions on our site, submit information or content to our site or to other users of our site, or submit job applications.
 - If you are enquiring about a job at Eden Intelligence, then the information may also include your CV and other information about your qualifications, job history, and your right to work.
 - If you use our social media features, then we may collect any personal data that you provide to us using those features in accordance with the policies for the applicable feature.
- **Information we collect about you.** With regards to each of your visits to our site, we may automatically collect the following information:
 - Technical information, including the internet protocol (IP) address used to connect your computer to the internet, your site login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
 - Information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); products, services or issues you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information

(such as scrolling, clicks and mouse-overs); and methods used to browse away from the page and any phone number used to call our customer service number.

- **Information we receive from other sources:**
 - Public information – information may be available about you publicly, for example in the media.
 - If you are applying for a job at Eden Intelligence, then we may receive information from your referees and former employers.
- **Information about other people.** If you provide information to us about any person other than yourself, such as your colleagues, personnel, relatives, your next of kin, your referees (if you are applying for a job), your clients, your advisers or your suppliers, you must ensure that they understand how their information will be used and that they have given their permission for you to disclose it to us and for you to allow us, and our outsourced service providers, to use it.
- **Sensitive Personal Data.** Unless we make it clear otherwise, our policy is not to ask for any sensitive personal data from you (that is information about your racial or ethnic origin, political opinions, religious beliefs, trade union activities, physical or mental health, sexual life or details of criminal offences). You may provide us with sensitive personal data when you communicate via our site or directly with us or any third parties we put you in contact with. We, and our outsourced service providers may, however, require certain sensitive personal data to provide our services to you, or to deal with your enquiries. For example, if we are making special travel arrangements for you or if you are attending an event, we may ask you for information on any dietary or accessibility requirements.

If you choose to provide this sensitive personal data to us, either as part of your interaction with the site, as part of a particular service (where such information has been requested and the reasons for that are made clear to you), or for any other reason, this will mean that you have given (and we accept) your explicit consent for us, and our outsourced service providers (where applicable), to use that information for the reasons described in this privacy policy, or as explained at the time you provided that information to us.

This information is also collected through cookies. Cookies are text files stored on your computer, and accessible only to the websites which create them. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site.

How we might use this information

We use this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- For statistical purposes and analysis for management purposes in order to administer the website or improve our products and services.
- Internal record keeping and administrative purposes, and to inform you about our events, services or products, or other related information that we think would be of interest to you.

- To communicate marketing messages, fundraising messages, newsletters and details of our business which we think may be of interest to you by post or email or similar technology (you can inform us at any time if you no longer require marketing communications).

Disclosure of your information

We may share your personal information for the purposes stated above, with any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

We may share your information with selected third parties including:

- If you ask us to make travel arrangements for you, we will share information about you with accommodation, airlines and other travel services providers for that purpose;
- If you are attending one of our events, we may also provide your information to security organisations, where they require advance visitor information to allow security checks in order to provide access to the secure conference facilities.
- Business partners, suppliers and sub-contractors only for the purposes of performance of any contract we enter into with them or you. For example, we use a website hosting provider who will have access to your information only for the purposes of managing and maintaining our site. We take reasonable steps to ensure that our staff protect your information and are aware of their information security obligations. For example, all personnel are vetted prior to employment, are required to sign the relevant company policies outlining their responsibilities with regards to personal data protection and receive regular training on GDPR best practice.
- Suppliers which advertise via our site, where you have indicated you wish to be contacted by such supplier.
- Analytics and search engine providers that assist us in the improvement and optimisation of our site.

We may disclose your personal information to third parties:

- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms and conditions and other agreements; or to protect the rights, property or safety of Eden Intelligence, our users, our customers or others;
- If you are enquiring about a job or making an application, then we may disclose your information to third parties such as your referees or current and previous employers (if you ask us to contact them).
- For the purposes of crime prevention and fraud protection.

Information storage

The data that we collect from you is stored at our UK office and processed by third party data processors within the European Economic Area (EEA). However, from time to time, that data

may be transferred to, accessible at and stored at a destination outside the EEA, including by members of our network that are based outside the UK. It may also be processed by staff operating outside the EEA who work for us. All processing by third parties remains within the compliance and security assurance standards of the GDPR. By submitting personal data, you agree to this transfer, storing or processing.

We will take all steps reasonably necessary to ensure that your data is treated securely, and in accordance with this privacy policy and the requirements of the GDPR. We take reasonable steps to protect your personal data from loss or destruction. For example, we have contractual arrangements in place with organisations which process your personal data, and all information you provide to us is stored on our secure servers.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Access to information

GDPR and the Act gives you the right to access information held about you. Your right of access can be exercised in accordance with GDPR and the Act.

Change your contact information or opt-out

Our website provides users with the opportunity to opt-out of receiving communications from us. You may choose to receive only specific communications or none at all. You may also update your contact information previously provided to us via e-mail, telephone or post.

You cannot directly remove yourself entirely from our database. We will always keep a record of your name and contact details but we will update your records with your request to opt-out of all communications so we do not inadvertently contact you. The information that we keep varies according to what we have previously collected and what it is used for. In some cases, there are legal requirements to keep data for a minimum period and we will only have it for as long as is necessary for the purposes for which the data was collected or for which it is to be further processed (unless there's a legal reason for us to keep it longer).

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be sent by contacting us via our online contact form (<https://www.edenintelligence.com/contact>), or by emailing info@edenintelligence.com.